

EQUITY STEERING COMMITTEE

City Hall: Community Room

NOTES

May 30, 2024

- The meeting began at 6:02 p.m.
 - In attendance were Seyona Belai, Aneesa Turbovsky, Shian Gutierrez, Nikki Storm, Cameron Ruen Dennis Ward, Elizabeth Start, Corey Hester, Hamid Shibata Bennett, and Mayor Lisa Batey. One community member was also present.
 - Staff present included Gabriela Santoyo Gutierrez (Equity and Inclusion Coordinator), Dan Harris (Events and Emergency Management Coordinator), Emma Sagor (Acting City manager).
- Gabriela introduced herself and asked the group to do a roundabout of introductions. Gabriela then gave a short overview of the agenda for the night.
- The conversation then transitioned Dan giving an update on the Milwaukie Community Event Fund.
 - The group reviews the fund application draft nearly final.
 - Group discussed ranked choice voting and if the rubric should change to be out of 5 or 10.
 - Group agreed to add some guidelines around what would achieve certain scores?
 - Liz asked whether different criteria should be weighted differently?
 - The group discussed weighing the DEI question higher
 - The group suggested adding a follow up question about “how will you increase inclusion and accessibility, particularly for people of color.”
 - Add on to “What is your/your organization’s relationship to the City of Milwaukie? How does your event benefit the people living here.”
- Emma asked if any applications would be disqualified.
 - The Mayor suggested the DEI question be a yes or no qualifier question
 - Gabriela reminded folks that in previous discussions, ESC members wanted to make sure applicants had a chance to revise and get feedback on how to make their applications stronger.

- Liz asked that we add in “total cost” of the event and how the money will be provided to the organizers.
 - Dan explained there are two options related to sponsorships.
 - Mayor explained that 501c3s can be fiscal sponsors
 - Dan also explained the events must be free and open to the public
- Review Process Steps
 - Dan compiles PDFs then sends them to ESC members
 - The group agreed to send in raw scores to Dan.
 - Then we'll meet the following month after the deadline to discuss further together

Gabriela then transition the group to recapping other business items and committee priorities:

- Liz, Corey, and Aneesa expressed interest in being on future interview panels

Communications, Transparency, and Storytelling priority

- Interest in social media takeovers:
 - None one is available to attend Juneteenth and two were available to attend pride.
- Work with Hamid to do video – do we have questions we want him to ask?
 - Hamid is going to attend June 4 Council meeting for the Juneteenth and Pride proclamations; Video can be watched [here](#).
 - Share proclamation list with ESC
- Group suggested creating Milwaukie hashtags
 - Promote in Pilot month before and month after
 - #MyMilwaukie ? #Milwaukie
 - Increase social media focus on equity story
 - Update work calendar – this is what we need to prioritize and reflect as a group

Next steps:

- Optional Social hour/pizza 30 min before ESC meeting at 5:30pm
- Set the space with group agreements
 - Canva document will be reshared with the group to vote
- Add text reminders – automated when there is an action if possible
- Doodle poll for next meeting time in June or July

The meeting adjourned at 8:01pm.