



Goal Setting

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Milwaukie City Council

COUNCIL GOAL SETTING TOWN HALL

www.milwaukieoregon.gov/meetings

NOTICE

JANUARY 7, 2025

COUNCIL GOAL SETTING TOWN HALL

at CITY HALL
10501 SE MAIN STREET
MILWAUKIE, OREGON

January 7, 2025

6:00 p.m.

The Milwaukie City Council will hold a Council goal setting town hall meeting at City Hall, 10501 SE Main Street, Milwaukie, at 6:00 p.m.

For additional information about this meeting contact the Office of the City Recorder at 503-786-7502 or ocr@milwaukieoregon.gov

Meeting Accessibility Services and Americans with Disabilities Act (ADA) Notice

The city is committed to providing equal access to public meetings. To request listening and mobility assistance services contact the Office of the City Recorder at least 48 hours before the meeting by email at ocr@milwaukieoregon.gov or phone at 503-786-7502. To request Spanish language translation services email espanol@milwaukieoregon.gov at least 48 hours before the meeting. Staff will do their best to respond in a timely manner and to accommodate requests. Most Council meetings are broadcast live on the [city's YouTube channel](#) and Comcast Channel 30 in city limits.

Servicios de Accesibilidad para Reuniones y Aviso de la Ley de Estadounidenses con Discapacidades (ADA)

La ciudad se compromete a proporcionar igualdad de acceso para reuniones públicas. Para solicitar servicios de asistencia auditiva y de movilidad, favor de comunicarse a la Oficina del Registro de la Ciudad con un mínimo de 48 horas antes de la reunión por correo electrónico a ocr@milwaukieoregon.gov o llame al 503-786-7502. Para solicitar servicios de traducción al español, envíe un correo electrónico a espanol@milwaukieoregon.gov al menos 48 horas antes de la reunión. El personal hará todo lo posible para responder de manera oportuna y atender las solicitudes. La mayoría de las reuniones del Consejo de la Ciudad se transmiten en vivo en el [canal de YouTube de la ciudad](#) y el Canal 30 de Comcast dentro de los límites de la ciudad.

Executive Sessions

The City Council may meet in executive session pursuant to Oregon Revised Statute (ORS) 192.660(2); all discussions are confidential; news media representatives may attend but may not disclose any information discussed. Final decisions and actions may not be taken in executive sessions.

Welcome!

2025-2027

City Council Goal Setting
Town Hall

January 7, 2025





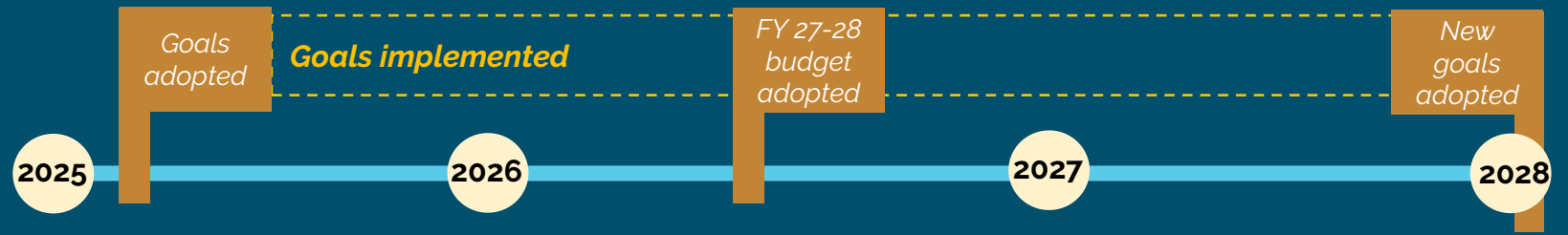
Plan for the evening

- What are City Council goals? Why do we set them?
- 10 “goal ideas” under consideration
- How we will collect feedback this evening
- Next steps for goal setting



What are Council goals? Why set them?

- City Council's set goals to **focus policymaking efforts** and **help prioritize city resources**
- Goals correspond to timely needs and priorities in the community
- Parameters for 2025-2027 goals:
 - Up to three
 - Ranging from 1 – 3-year implementation timeframes
 - Specific, realistic, and actionable
 - Clear understanding of how success will be measured
 - Budget/resourcing to be determined once goals are set



Councils' 2023-2024 Goals



**Equity,
Justice, and
Inclusion**

**Climate
change
mitigation
and
resilience**

**Improving
parks
systems and
services**

Developing Value-Driven Goals

Equity

- Who will benefit? Who will be burdened?
- Will this goal reduce disparities?
- Who will have a seat at the table?

Accountability

- How will we track and report progress? How will success be measured?
- How does this goal prepare us to be adaptable to climate change?

Efficiency

- Does this goal impact local greenhouse gas emissions?
- How are we resourcing this goal? Is it a good return on investment?

Accessibility

- How will this goal make it easier for people to get involved with the city?
- How do we ensure information produced is easy to find and understand?

Collaboration

- Who are we working with to deliver this goal?
- How can we build capacity and skills through this work?

Sustainability

10 Goal ideas under consideration



Promote economic development across the city



Achieve governmental financial stability to maintain service levels



Improve transportation safety on city streets



Develop strategies for proactive land annexation



Enhance the city's affordability



Collaborate with regional partners to help Milwaukians most in need



Create a robust parks system for all



Help secure funding for removal of Kellogg dam and restoration of Kellogg Creek floodplain



Improve community preparedness for emergencies



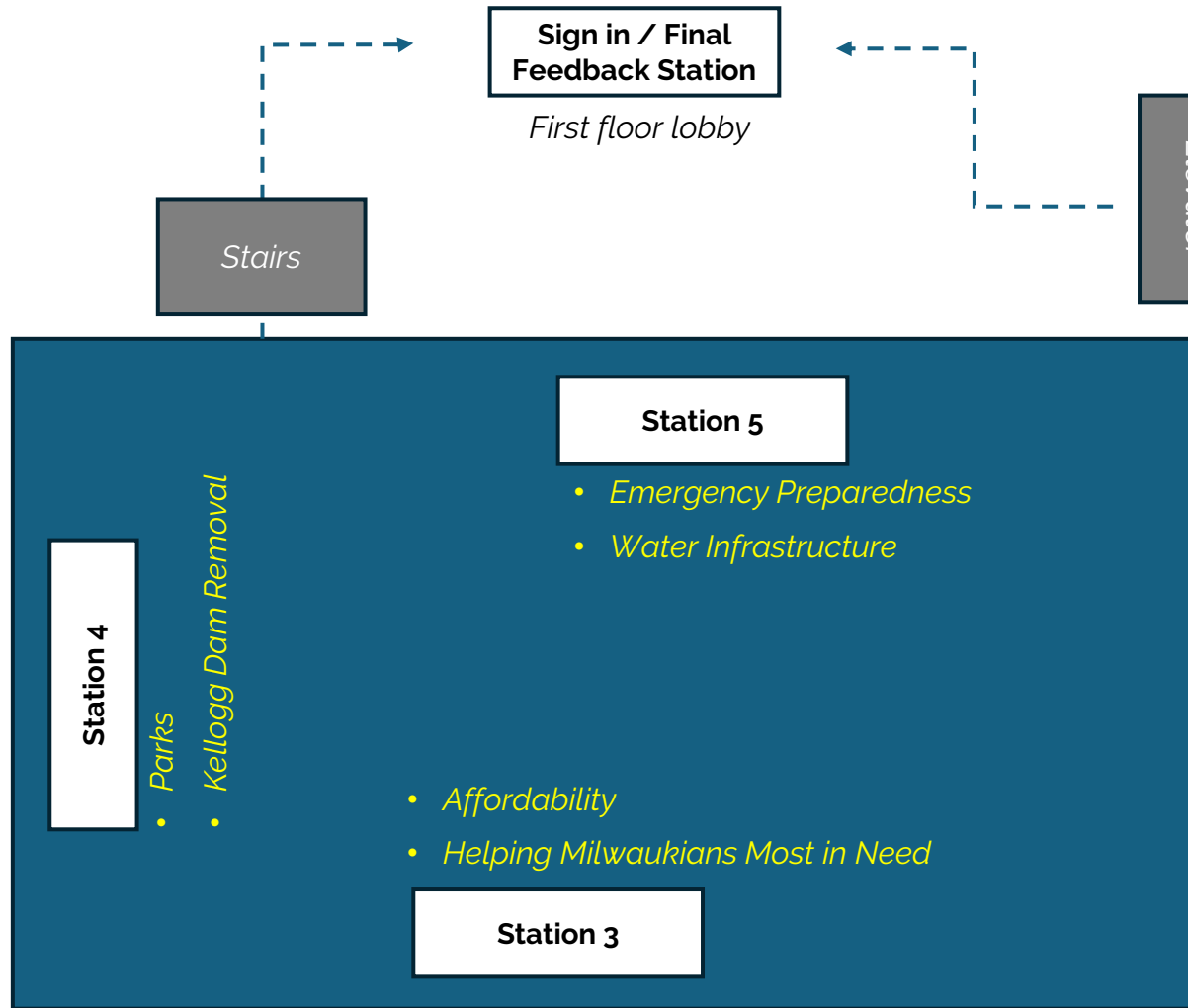
Make the city's water infrastructure more resilient



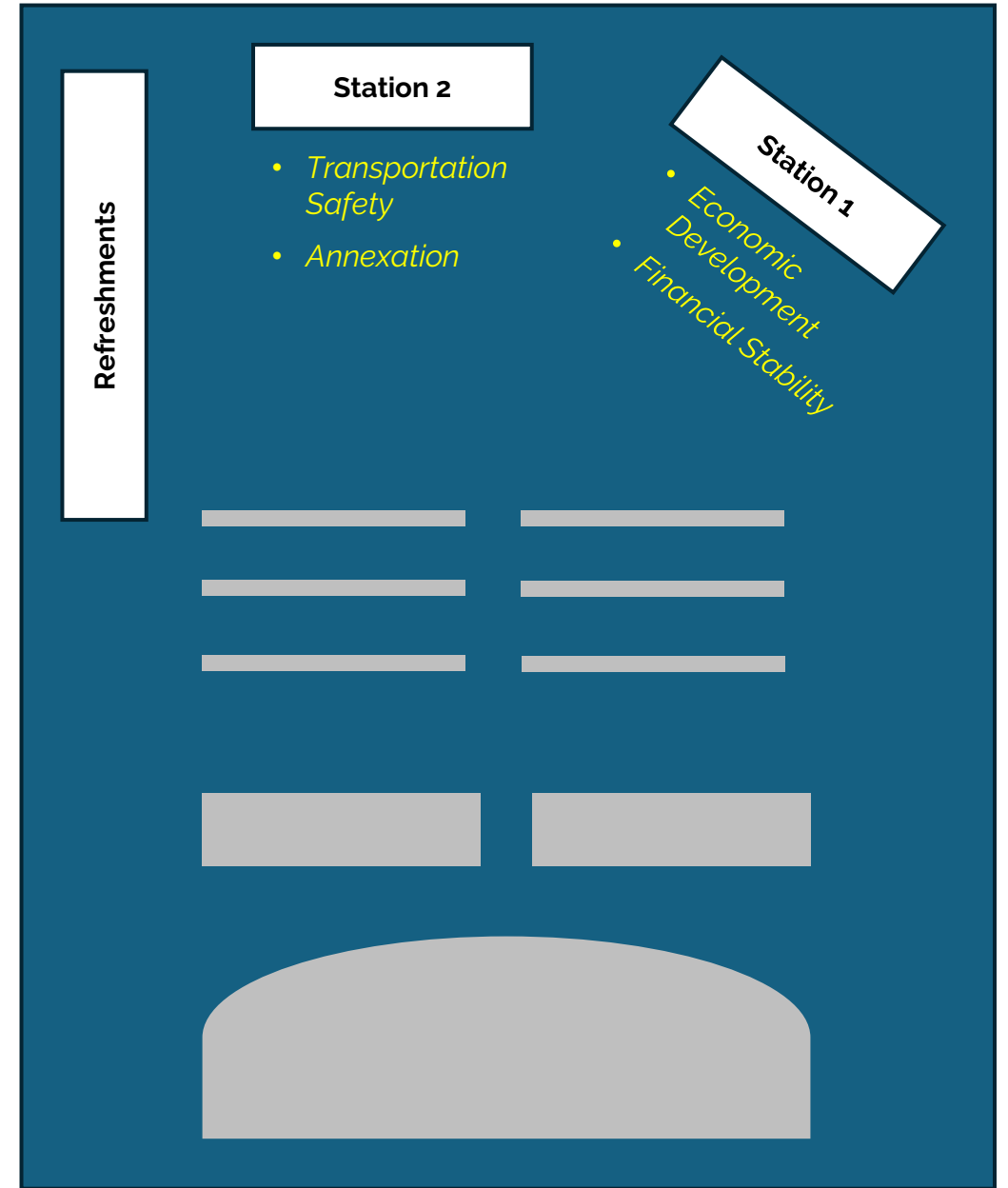
How to participate in this town hall

1. **Visit goal stations to chat** with Council members/staff about these goal ideas
2. **Share ideas on sticky notes** of what you'd like to see accomplished if that goal is selected
3. On your way out this evening, **vote for the top three goals you hope to see** Council select for 2025-27
 - You can also share if there are any goal ideas not listed here that you'd like Council to consider
4. **Tell your friends!** Please share our online Engage Milwaukie survey and encourage folks to weigh in by January 12

2025-27 Goal Town Hall: **MAP**



Third floor lobby



Council Chambers

The road ahead to adopt goals

- *Engage Milwaukie* survey open until January 12
- Council retreat January 31-February 1
 - Review public input and supporting data
 - Select up to three goals
 - Identify actions, objectives, and performance measures
- Formally adopt goals by resolution in February
- Quarterly reports from there forward



In-Person Goal Town Hall in progress

Can't make it in person?

Share your thoughts on *Engage Milwaukie*



City Council Goals (2025-2027)

Take survey by Jan. 12 to help City Council choose goals. Attend in-person Town Hall Jan. 7

[Participate](#)

[Engage.milwaukieoregon.gov
/city-council-goals-2](https://engage.milwaukieoregon.gov/city-council-goals-2)

TH 1. 1/7/25 Correspondence

Dear Mayor Batey, Councilors, Massey, Stavenjord, Khosroabadi, Anderson; and City Manager Sagor:

Public Comment, for City Council January 7, 2025, Regular Session.

Re: The Council should suspend Goals for the 25-27 Biennium.

What if Council and City staff were not to set any goals for the next two fiscal years?

I bet **most Milwaukie residents would not object to suspending goal setting for the time being.**

In fact, it is highly likely that Milwaukie residents would benefit financially from a City which does not continually seek to expand its mission with new endeavors with new goals.

The history of goals is that they eventually cost Milwaukie residents either in increased fees and/or reduced General Fund monies for basic services like police, transportation, and library.

For example, the Climate Action plan now costs City residents an extra 3 to 4% in increased electric and natural gas utility bills, with no discernible difference in this “perceived” global problem. Milwaukie like much of Oregon swims against the tide while the rest of the nation votes to de-prioritize Climate action and instead increase economic well-being with a program of “drill-baby-drill.” Milwaukie does not have to follow the City of Portland and other Oregon governments in the expensive, myopic futile attempt to change the temperature of the earth.

Equity is another General Fund expense as Milwaukie now has an Equity staff person when only five years ago there was no such additional personnel cost.

Then, too, it is projected that Milwaukie faces substantial shortages in General Revenue funds, and so, setting new goals is likely to exacerbate the projected shortfall in General Revenue funds.

New goals are also a distraction for the use of City staff time, as it requires focusing scarce staff time on new services instead of current services needing attention and of pressing priority.

So, City Hall should travel the road less traveled in Oregon – one of limiting government growth rather than one of mission creep.

Sincerely,
Elvis Clark
resident of the City of Milwaukie

From: [Wilda Parks](#)
To: [OCR](#)
Subject: City goals
Date: Tuesday, January 7, 2025 3:44:04 PM

Scott, could you please enter the following email as written testimony for tonight's Town hall meeting discussing goals. Thanks in advance!

Mayor and City Councilors, thank you for the opportunity to get my thoughts in regarding city goals for 2025 to 2028.

I continue to believe, and I have seen this in fact in other cities, that the foundation for any healthy, strong, appealing community involves two major things, economic development and the financial ability to live or work in the community.

Since affordability is such a major issue, it would seem to me that we should do everything we can to provide opportunities and incentives for both business and residential members when it comes to affordability. And the only way that will happen is if it is one of your goals.

The same holds true for economic development. We've talked about that for years and years, but until something is actually done, and how to build small business is really studied and embraced by the community little will happen there either.

As I looked at the options you've already discussed for goals. It occurs to me that if you provide an economically stable and vital community that is affordable that the other issues will more or less take care of themselves. You must have a strong foundation, and I believe that requires a variety of businesses and jobs that our citizens can utilize. That business growth might be new businesses. It might be retaining ones that are already here or it might be embracing growth in ones that are already here. Some may say that you are already doing economic development and in a small way of course you are. But until it is stated as a goal and there is specific attention placed on it and provided for it in the budget it is a hope for the future, not a strong road map.

Again, thank you for the opportunity to comment. Sorry I can't be in the room with you this evening. W

Sent from my iPad
Wilda Parks
503-957-9093

From: [Greg Hemer](#)
To: [City Council](#)
Subject: Public comment for Goal Setting 2025
Date: Tuesday, January 7, 2025 6:00:57 PM

Hello all,

I have been fighting the flu bug so was unable to attend the Goal Setting forum on Jan 7th, but did comment on Engage Milwaukie....I wanted to provide these comments below:

My name is Greg Hemer, a Milwaukie resident since 1998. I would like to address just one goal that should be the priority of the City. Currently it is labeled as Enhance the city's affordability....I would change the title to Reduction of residents' cost of living.

Let me begin with my story....although my wife and I make around \$90,000 a year owning and operating a small business, we have seen our expense to income gap decrease over the last 12 years. Our income does not qualify us for any City programs or any other financial programs. Health insurance is \$500 a month which covers one doctor visit a year and 80% of a catastrophic ailment like a heart attack and being in the hospital for a week. Notice no prescriptions or ER visits are covered. Our water bill has increased 100 fold, our utility rates keep rising, our mortgage increases 3% every year, increase in gas for our vehicle, prescription medicine, and do not forget the recent inflation of 20%. Covid really hurt our income, but at least we had some in savings to help smooth the transition. With the money now gone from savings and the increases of expenses at no fault of our own, we struggle month to month to pay our bills and have not replenished any of our savings.

What could benefit me as a resident of Milwaukie and countless others? An incentive to produce results of long standing City goals and some financial relief for being a good steward of Milwaukie.

In other words..create incentives for reduction from City fees for accomplishing established benchmarks...like some of these examples below

It would be helpful to us if our water bill was reduced by \$20 a month because my household uses less than 6 ccf a month...even during the summer. Our last bill was \$123.82 but our water charges were only \$27 or less than 25% of the bill. The City could add an incentive of reducing water use by providing a credit for those who use less.

Another incentive could be to revamp the tree code. To reach our 40% canopy...instead of charging a large amount for removal...which I could not afford and probably would create a hazard to our house and our neighbors because the tree would be left to rot and fall naturally... we should be offering a vendor to come and plant trees which could be reimbursed from a water bill or other utility.

The last comment I would make is also to use the funds that are in savings over the 100% capacity needed to pay for other programs like rental and mortgage assistance, reduction in fees or fines, or any other savings that are tangible to Milwaukians. Something that shows that the City of Milwaukie recognizes our struggles and hard times we all face and could use a friendly boost from our elected officials and City Staff.

You ask what these small incentives provide people like my wife and I? The choice of asparagus rather than boxed macaroni and cheese, a toy for our dog, a burrito from Cha Cha Cha, or a book from the Spoken Word. I know my wife and I are not alone in our struggles and I hope the City will recognize that its residents' future, well being, and their homes should be a priority.

Thank you

--

Greg "Frank" Hemer
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Milwaukie, OR 97222
971-202-6100