

SS 1. 6/11/24 Presentation

Hello from New Seasons Market!





Introductions

Joe McCarthy Store Manager







Introductions

A Neighborhood Market Since Day One

- Founded 24 years ago by 3 families
- · World's first Certified B Corp grocer
- · Commitment to:
 - Sustainable practices
 - Local producers
 - o Community!





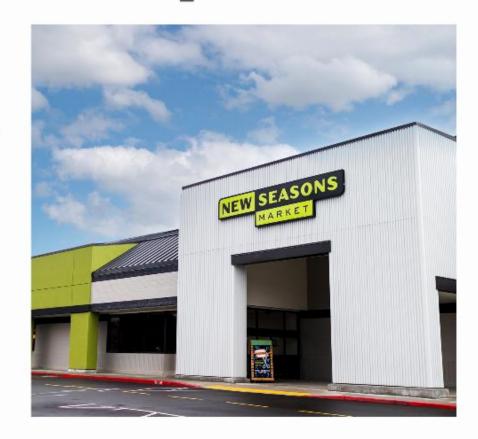


Milwaukie Marketplace

Opened March 27, 2024

- Announced in March 2022, opened 2 years later
- · Many of the store's 110+ staff from Milwaukie
- Community partnership with Esther's Pantry and Clackamas Service Center

City leaders and advocates helped bring this to life!





Product Selection

- Best In Class: Produce, Meat/Seafood,
 Prepared Foods/Deli and Bakery
- A Spectrum of Choices: Wide assortment
 conventional favorites, local, organic
 and regeneratively grown goods.



Customers trust that they're making good choices for the planet and community when they shop with us.



Showing Up For The Planet

- Waste Reduction: Reduce and divert waste, create more opportunities for recycling.
- Climate Action: Reducing operational emissions (including those along our supply chain) and making climate-friendly improvements.
- Soil is Everything: Promote regenerative agriculture, which rebuilds soil health, increases carbon capture, improves water efficiency and promotes biodiversity.





Showing Up For The Planet





We work to reduce our operational waste footprint and increase the percentage of waste diverted from landfills through reduction, reuse, recycling, and composting efforts.



4.59% Total Waste

To reduce food and product waste, we're continuously refining practices, learning about and implementing new technology, and reevaluating our operations.



21% ENERGY STAR
Certification

21% of our locations achieved Energy Star certification, a verification of best-in-class energy efficiency.





Building Community

- Community Donations: Donate 10% of after-tax profits back into the communities we serve.
- Bag It Forward: For every customer who brings in a reusable bag, we donate 5 cents.
- Cans for Kids: Customers can donate redeemable used cans or bottles, providing 10 cent donation to schools.*
- Community Hunger Relief: Customers can donate to one of 10 selected community organizations at each transaction.
 - November: Donate Dinner
 - May: Nourish our Neighbors





Building Community







\$865K Community Fundraising

Dollars raised through customer engagement in programs that give back, with a focus on food security, environmental action and justice, and neighborhood education.

\$473K Food Equity & Access

New Seasons Market's financial investments in nonprofit organizations addressing food insecurity and its root causes in our communities.

849 hours Community Service

Through our Lend A Hand program, all staff members have eight paid hours annually to participate in community service with a non-profit of their choice.





Local Sourcing

- Supporting Local Economy and Farmers: Boosts the regional economy, promotes job creation and supports the livelihoods of local farming families.
- Local Finds: Provides a platform for small, local artisans and producers to reach a broader market.







Partner Brand

- Reinvesting in Our Community: A portion of proceeds reinvested into the community.
- Local Sourcing: 80%+ of Partner Brand are sourced from within 500 miles of our stores.
- · Packaging: Solutions that reduce waste.
- Commitment to Sustainable: More organic and regeneratively produced options.







What's Next?

- Tanasbourne Townsquare: Opening 2025
- · Seasonal Promotions:
 - o Local berries, cherries, stone fruit and sockeye
 - Summer of Scoops ice cream
 - Plastic-free July
- Community Support:
 - o Porchfest
 - o Cruise-In







How To Get Involved

- Connect with Our Friendly Staff: Introduce yourself to our staff!
- Enroll in Neighbor Rewards: Join our Neighbor Rewards program!
- Explore Our Online Aisle: Online shop for in-store pickup or delivery to your doorstep!
- Volunteer: Donate Dinner this Thanksgiving!
- Engage with Us on Social Media:









Eat Good. Do Good.

At the heart of Milwaukie is a vibrant tapestry of community connection, and we're thrilled that New Seasons Market is a place where neighbors meet.



Thank you!

