#### **Child Care Coalition**

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#### Child Care Coalition of Clackamas County

In Clackamas County, less than 15% of children under 2 have access to a child care slot. This is preventing many adults from being able to return to work, which has greatly contributed to the workforce shortage that is preventing the economy from being able to fully recover from the pandemic.

It is our vision that <u>all</u> families in Clackamas County will have access to quality, affordable child care that meets their unique needs.

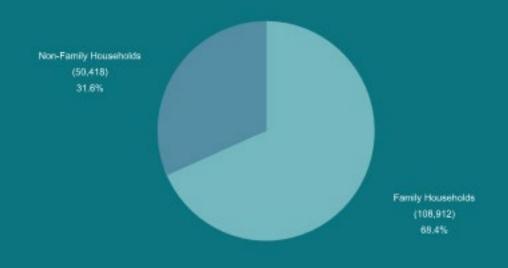


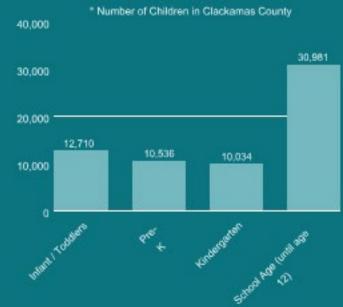
Why Child Care Matters?



### 422,537 Residents in Clackamas Co

The child care for all market size encompasses care for 64,261 children between ages 6 weeks to 12 years of age; living in 108,912 households.





Residents and household data: US Census Bureau, 2020 (Resident estimate updated 2021)

Demographic data: Estimated from US Census Bureau, 2020

Who is participating?

**Education partners** 

**Elected leaders** 

Nonprofits

**Businesses** 

Childcare providers

Community members

Faith-based organizations



#### Workforce



Engagement



Advocacy

## Our groups

#### Return on Investment – It will payoff!

Each dollar spent on early childhood education programs returns more than \$6 in benefits



Good for kids. Good for parents. Good for the economy



"There's clear evidence that kids develop better and stronger essential skills," he said, "and we can basically show that this does act to reduce income inequality." -CBS News





## Solving the Child Care Crisis in Oregon

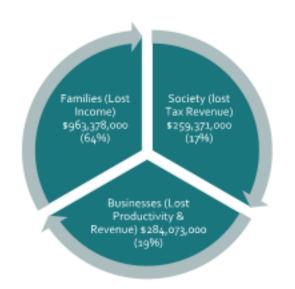
At the root of the problem is the failure to recognize the role that child care serves in society and the economy.

- Only a fraction of families who need child care across the U.S. receive it. The care that is available is often unaffordable for lowand middle-income families.
- The child care crisis has pervasive short- and long-term impacts on the economy.
- Children don't receive instruction and developmental support they need creating lifelong challenges and costs to society.



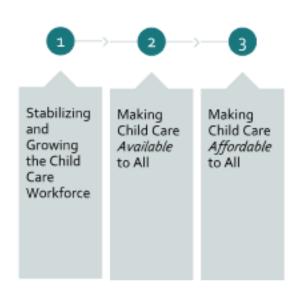
# The cost due to lack of child care in Oregon

- Prevents many parents from working, reducing workforce participation
- Losses in earnings is estimated at \$1.5 billion each year, more than doubling since 2018
- Businesses suffer from a reduced talent pool, and the state loses potential tax revenue





#### The Solution



Conclusion: Visualizing Solutions to the Problem



#### Call to Action

Achieving the vision presented in this presentation will be neither quick or easy. However, it is believed to be the only way to truly meet the child care needs of all Oregonians.

Achieving this change will require a groundswell of support from all corners of society.



## How To Engage?

- Website
- ☐ Social media
- □ Blog
- ☐ Connect others to our work
- ☐ Help advocate

## Thank you for your support!

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