



MRC

Action Plan Update

Kelly Brooks, 2/8/2022

- I. MRCCAC Bylaws
- II. Draft Report
- III. Engagement Overview
- IV. Next Steps

CITY OF MILWAUKIE TAX INCREMENT FINANCE DISTRICT



5-YEAR ACTION PLAN

(2023-2028)

Investment Plan Summary

Development	Infrastructure	Parks and Open Space
\$3,325,000	\$4,582,200	\$1,000,000
\$9,257,000		



[Home](#) » [Milwaukie Redevelopment Area 5-Year Action Plan](#)

Milwaukie Redevelopment Area 5-Year Action Plan

The city would like to hear from you as we develop a **5-year Action Plan** for Milwaukie's **Urban Renewal Area**. The district, which allows for tax increment financing (TIF), was established in 2016. Although "tax" is in the name, your taxes will not be raised as a part of this process. Instead, the city will use the increase of assessed value within the zone to pay for projects and programs that facilitate economic development. Eligible projects can include construction or improvement of streets, utilities and other public facilities; assistance for

Engage Milwaukie - Overall Statistics

- 89 participants engaged (contributed to survey or asked question)
- 214 participants Aware (visited FAQ, downloaded a document, visited multiple pages, etc.)
- 477 participants Informed (visited at least one page on the site)
- Top three referral URLs to the page were:
 - Milwaukieoregon.gov – 122
 - Facebook – 69
 - Google – 50



Engage Milwaukie

Describe What Makes Milwaukie Special (74 Responses)

- Small Town Feel
- Connection to the River
- Not Portland
- Great Mix of People
- Family-Friendly
- Community Events
- Safe
- Sense of Community
- Close to Beach & Mountains
- Trees
- Walkable
- The People
- Locally Owned Businesses
- Affordable
- Farmers Market & City Hall
- Transit (MAX)

Tell us about the type of economic development that you would like to see.



81 respondents strongly agree (58) or somewhat agree with the statement “I want to help existing businesses stay in Milwaukie.”

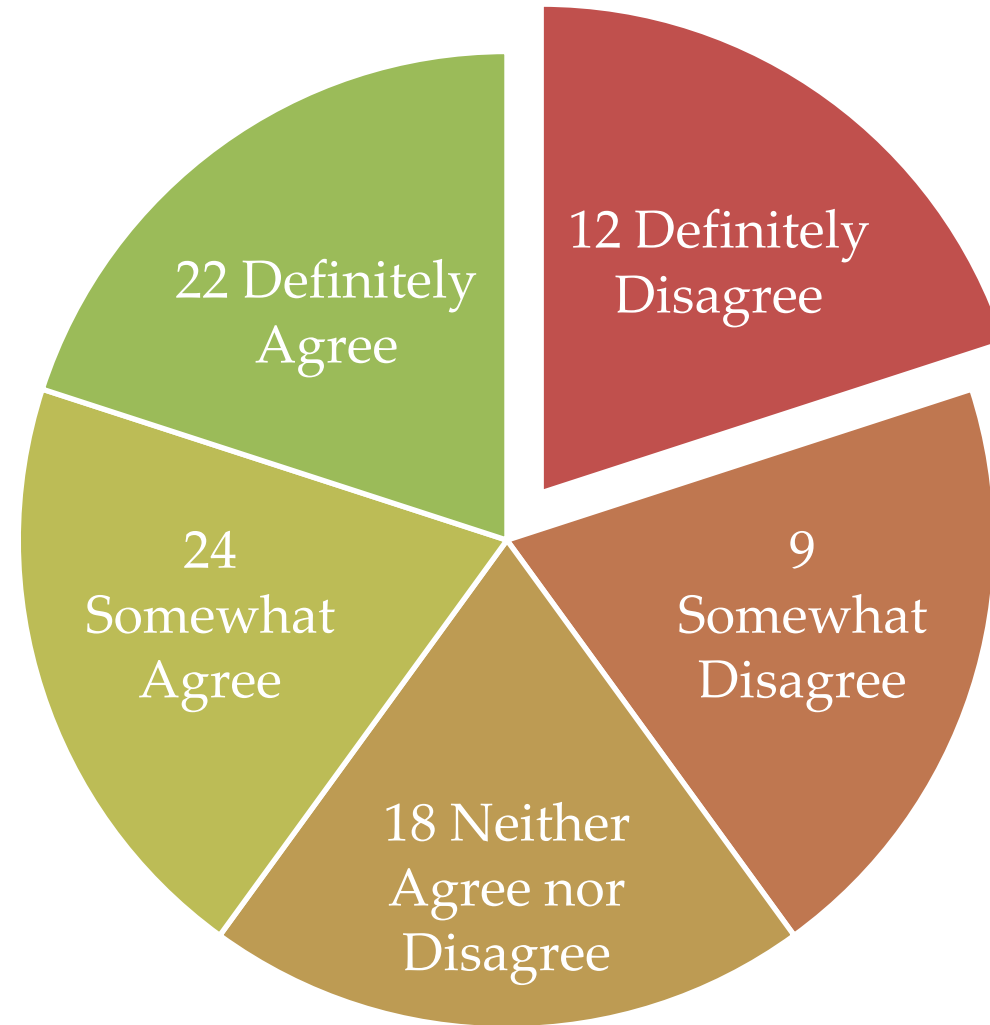


84 respondents strongly agree (72) or somewhat agree (12) with the statement “I’d like to have a vibrant Main St.”



77 respondents strongly agree (55) or somewhat agree (22) with the statement “I want to help people in Milwaukie start or expand their businesses.”

I would like to see large developments that bring services and amenities currently missing from our community.



Please rank the following in order of what you think would be the most helpful to Milwaukee businesses.

Small business loan program for capital and equipment needs – 1.99

Interior tenant improvement grant program – 2.24

Storefront improvement grant program – 2.54

Updated signage to highlight signature events – 4.07

Secure bike parking – 4.12

Next Steps

- Adopt Plan
- Adopt Budget
- Business Outreach & Program Development
- Cooperative Agreements for Joint Capital Projects
- Bonding

