



LEWELLING

NEIGHBORHOOD DISTRICT ASSOCIATION (NDA)

Wednesday, November 13th, 2023 (6:30 - 8 PM)

City Meeting Calendar: <https://www.milwaukieoregon.gov/meetings>

IN-PERSON MEETING: Kairos-Milwaukie UCC 4790 SE Logus Road Milwaukie, Oregon 97222 (Circle Room)

Join Zoom Meeting <https://us02web.zoom.us/j/86316038476?pwd=VUd3RXpaLzVrciRERiJvWIBDNnZxQT09>

Meeting ID: 863 1603 8476 Passcode: 220958

AGENDA

- 6:30 – 6:35** **Welcome and Introductions**
- (Name, pronouns)
- 6:35 – 6:35** **Review of Agenda, Review/Approval of Previous Month's Minutes**
- Minutes from September 2024
- 6:35 – 6:45** **Milwaukie Police Department, Public Safety Report**
- 6:45 – 6:55** **Grant Requests**
- **Milwaukie Museum**
 - **Bing in the New Year**
- 6:55 – 7:15** **Committee/Officer Updates**
- Public Safety Advisory Committee (Stephan)
 - Treasurers Update (Howie)
 - Transportation Committee Report (Nick & Philip)
 - Land Use Report (Maitri)
 - Parks Report (Lisa)
- 7:15 – 7:35** **Chat with City Councilor Will Anderson**
- 7:35 – 7:40** **SPOT program applications**
- 7:40 – 8:00** **Winter Solstice Discussion**
- 8:00** **Announcements**
- Adjourn**

Lewelling NDA

www.milwaukieoregon.gov/citymanager/lewelling-nd

City Calendar (Meetings, events, and other opportunities!) www.milwaukieoregon.gov/calendar

Chair – Camden McKone

LewellingNDACHair@gmail.com

425-591-6954

Facebook Page:

<https://www.facebook.com/LewellingNDA>

Current and past Lewelling NDA meeting agendas and minutes can be found online at www.milwaukieoregon.gov/meetings Just search by neighborhood and click "APPLY"

Milwaukie Neighborhood Enhancement Program (MNEP)
Community Connection Grant Application

ATTENTION! Before you complete this application for MNEP funding, please closely review the MNEP Administrative Policy at www.milwaukieoregon.gov/MNEP. If you determine that your project proposal satisfies the policy requirements, then please fill out this application and proceed. If you aren't sure if your proposal meets the policy requirements, please reach out to the City Manager's Office at engage@milwaukieoregon.gov or call 503-786-7568 so that we can discuss your project idea and determine if it meets the policy. Thanks for taking the time to review the policy before proceeding!

A NOTE ABOUT APPROVED GRANT REQUESTS - Please keep in mind that NDAs cannot provide payment of funds to individuals either by check or other payment methods. Direct payment must be provided to the sponsoring non-profit or community organization.

When there isn't a non-profit or organization involved, the applicant must identify a vendor that the NDA can provide direct payment to. For example, a request to support an event could have an NDA support the event by helping to pay for a good or service that is needed such as portable toilets, entertainment, rental of tents, etc. Direct payment, either by check or other payment methods, would then be provided directly to the vendor providing the good or service. If you are not able to receive the funding in this manner, then you may not be eligible to request MNEP funds. Questions about payment of approved grants should also be directed to the email and telephone number listed above. When in doubt, please reach out!

I. Applicant Information

Project Name: Annual Historical Society Business Membership
Organization/s (if any): Milwaukie Historic Society
Project Contact Person: Milo Denham, Treasurer
Phone: (503) 702-2829 Email: milwaukiemuseumtreasurer@gmail.com
Website Address (if any): milwaukiemusuem.org
Mailing Address: 3737 SE Adams Street
City/State/Zip Code: Milwaukie, OR 97222
Amount Being Requested (Cannot exceed \$500): \$ 100 Date: 9/25/24

II. Project Details (Please attach additional sheets if needed.)

Note: Please attach additional pages as necessary to fully describe the proposed project.

Name of NDA that funds are being requested from: Leuelling

Briefly describe the project. Please introduce the project here with a key point or two to make a connection with the NDA. This is your chance to provide the reviewer with your “elevator pitch.”

The Milwaukie Historical Society (MHS) was established in 1936 and owns and operates the Milwaukie Museum, the world's largest museum dedicated to preserving the history of Milwaukie, Oregon and its environs.

Business membership costs \$100 annually, and after you join or renew, we will use your NDA logo in our communications for the next year.

Project Narrative: Please describe the project in detail.

The Milwaukie Museum houses many artifacts and documents that represent the history of Milwaukie and its environs, which includes your neighborhood.

Our membership income is used to pay for the operating expenses for the museum, such as utilities: electricity, natural gas, and an alarm system (city pays for water and yard debris pickup); and for MHS operations, such as business license fees, office supplies, postage, brochures, etc.

Membership fees allow us to continue to offer our outreach programs such as walking tours that are coupled with on-line information on history, nature, and public art; public lectures at the Ledding Library; and entertainment for children in the backyard.

Annual membership income also allows us to provide free admission to the museum for all visitors.

Please describe the goal of your proposed project and the need that it fulfills. Include how the project directly benefits the neighborhood that the funding is being requested from.

The goal of seeking membership fees from individuals and businesses is to allow anyone to visit the museum for free.

Membership fees also allow us to continue to offer walking tours that are coupled with on-line information on history, nature, and public art; public lectures at the Ledding Library; and entertainment for children in the backyard – all with free admission.

Who is involved? Please list all community partners that are connected to the project.

We have many partners involved in funding our operations, including several NDAs. The names include: Island Station NDA, Linnwood NDA, Barbur & Laskey, Hemer's Helping Hands, Milwaukie Garden Club, Urban Village Designs, Networks PDX, Hold Fast Construction, Johnny Bravo, Zana Construction, Two Sister's Play Cafe, Nerds to Go, Western Infrared, Mutual Materials, General Tree Service, David Parker Consulting, ChaChaCha!, Rotary, Stehn Family Chapels, Celebrate Milwaukie, Urban Village Designs, Dieringer's Properties, Inc., American Legion, Mutual Materials, and the City of Milwaukie, to name a few.

Can we add you to this list?

Please describe how the grant money, if approved, would be used (Please be as specific as possible, including specific materials or services that the funding will be used for.).

The grant funds you provide will be used to fund the ongoing operations of the museum building (such as utilities) and Milwaukie Historical Society (such as business license fees, postage, office supplies, brochures, etc.).

We can provide a report at the end of your fiscal year (July 31, 2025).

Please provide any additional comments and information that you would like to share with the NDA about this proposal.

Your grant will help us to keep the museum open to the public with free admission to all.

Project Time Frame: Beginning Date 7/1/24 End Date 6/30/25

III. Proposal Criteria

Project meets at least one of the following applicability criteria. Check the appropriate boxes:

(1) Neighborhood Capacity Building Initiatives

Activities, services, and materials that create, diversify, and increase participation in the NDA and support and educate leadership toward the NDA's development and continued operation.

- **Allowable expenses:** Administrative expenses (Paper, writing instruments, printing, copying, etc.), equipment or services to hold in-person meetings with a virtual option (laptop computers, speakers, microphones, cameras, etc.), marketing and outreach costs (Mailers, fliers, posters, NDA maintained websites, etc.), food and refreshments for meetings to encourage participation, and facility use fees for meetings. Other expenses are allowed in this category, but NDAs should check-in with the City Manager's Office prior to making purchases or approving grants to other community groups.

(2) Neighborhood Cultural, Social and Recreational Initiatives

Activities, services and materials that bring people together, build community, and promote diversity, equity and inclusion within the neighborhood.

- **Examples of past projects:** Concerts in parks, movies in parks, neighborhood picnics, intersection paintings as approved by the city, little free libraries, litter cleanup volunteer events, and others.



(3) Neighborhood Physical Improvements

Materials and services to be used toward minor physical improvements approved by the city (or other appropriate public entity) on publicly owned land.

- **Examples of past projects:** Neighborhood entrance/welcome signs, playground improvements, outdoor benches, community garden improvements, and similar projects.



(4) Neighborhood Sustainability, Resilience, and Safety

Activities, materials and services that support the neighborhood's ecological health and vitality and/or ability to prevent, withstand and recover from the harmful impacts of natural hazards.

- **Examples of past projects:** Cleanup and beautification events, tree planting events and projects, community garden improvements, seed sharing initiatives to encourage people to grow their own food, support of Milwaukie Community Emergency Response Team (CERT) events and activities, and others.



To the best of my knowledge, the proposed project complies with the **Milwaukie Neighborhood Enhancement Program Administrative Policy**.



To the best of my knowledge, the proposed project complies with all city, county and state codes.

Applicant's Signature: Milo Denham

Title (if any): Milwaukie Historical Society Treasurer

Date: 9/22/24

IV. Next Steps

1. Applicant submits this completed application to the NDA that the applicant is seeking funding from. Contact information for each NDA is available at www.milwaukieoregon.gov/citymanager/all-neighborhood-association-meetings-contact-information.
2. The NDA that funding is being requested from will schedule the applicant to attend an upcoming regular NDA meeting for the applicant to discuss their proposal.
3. The applicant will attend the agreed to NDA meeting and present the proposed idea at the meeting. Attending the meeting in person is preferred, but online options may be available if

the NDA is able to accommodate it. NDA officers and visitors to the NDA meeting may ask any clarifying questions of the applicant at that time.

4. The **NDA discusses the proposal at the next regular NDA meeting and takes a formal vote** to approve, approve with conditions, or deny the proposal. The NDA may choose to fund the proposal in its entirety, reduce the amount requested, or increase the amount requested.
5. The NDA contacts the applicant to let them know what the result of the discussion and vote was. At that time arrangements can be made for the NDA to get the funding to the applicant if the grant request was approved.
 - Should the grant request be approved, **please keep in mind that NDAs cannot provide payment to individuals by check or other payment methods. Direct payment must be provided to the sponsoring non-profit or community organization. When there isn't a non-profit or community organization involved, the applicant must identify a vendor that the NDA can provide direct payment to.** For example, a request to support an event could have an NDA support the event by helping to pay for a good or service that is needed such as portable toilets, entertainment, rental of tents, etc. Direct payment, either by check or other payment methods, would then be provided directly to the vendor providing the good or service.
6. Non-profits and community groups receiving funding are asked to help cross promote the NDA providing the funding and encourage participation in the NDA. This includes adding NDA logos to promotional material, statements where possible explaining that the NDA helped to fund the project, and other opportunities as they are identified.
7. **All applicants that receive funding must provide a final report to the NDA** that granted the funding using the **Reporting Form available at www.milwaukieoregon.gov/MNEP**. The report includes an overall description of how it benefitted the neighborhood, an itemized list of how the funding was spent, and additional materials that illustrate how it benefitted the neighborhood including photos.
 - **NOTE: Grant recipients are not eligible for future grants until they have closed the loop with the NDA and provided the attached final report to the NDA.**

For NDA Use Only

NDA that has approved this proposal shall have the chair or their designee sign and date below.

- Ardenwald-Johnson Creek _____ Date _____
- Hector Campbell _____ Date _____
- Historic Milwaukie _____ Date _____
- Island Station _____ Date _____
- Lake Road _____ Date _____
- Lewelling _____ Date _____
- Linwood _____ Date _____

As mentioned in Next Steps (#7), the applicant is required to complete the reporting form at the conclusion of the project and submit it to the NDA/s that provided the funding. Please use this form to record when the report was received with any additional notes for future applications that might be received from the applicant.

Date final report provided to the NDA _____.

Additional notes:

Milwaukie Neighborhood Enhancement Program (MNEP)
Community Connection Grant Application

ATTENTION! Before you complete this application for MNEP funding, please closely review the MNEP Administrative Policy at www.milwaukieoregon.gov/MNEP. If you determine that your project proposal satisfies the policy requirements, then please fill out this application and proceed. If you aren't sure if your proposal meets the policy requirements, please reach out to the City Manager's Office at engage@milwaukieoregon.gov or call 503-786-7568 so that we can discuss your project idea and determine if it meets the policy. Thanks for taking the time to review the policy before proceeding!

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I. Applicant Information

Project Name: Museum Siding & Window Replacement Campaign

Organization/s (If any): Milwaukie Historic Society

Project Contact Person: Milo Denham, Treasurer

Phone: (503) 702-2829 Email: milwaukiemuseumtreasurer@gmail.com

Website Address (if any): milwaukiemusuem.org

Mailing Address: 3737 SE Adams Street

City/State/Zip Code: Milwaukie, OR 97222

Amount Being Requested (Cannot exceed \$500): \$ 500 Date: 9/12/24

II. Project Details (Please attach additional sheets if needed.)

Note: Please attach additional pages as necessary to fully describe the proposed project.

Name of NDA that funds are being requested from: Leuelling

Briefly describe the project. Please introduce the project here with a key point or two to make a connection with the NDA. This is your chance to provide the reviewer with your “elevator pitch.”

The Milwaukie Historical Society was established in 1936 and owns and operates the Milwaukie Museum, the world's largest museum dedicated to preserving the history of Milwaukie, Oregon and its environs. The Museum building was finished in 1974, being built around the historic George Wise farm house that was moved to the City owned site in 1972 (City still owns the site). The exterior walls and windows are over 50 years old and need to be replaced. We began a Siding and Window Campaign in late 2023. Our goal is to collect \$108,700 required to fund this project. If we don't protect our museum building, it won't protect our collections.

Project Narrative: Please describe the project in detail.

The Milwaukie Museum houses many artifacts and documents that represent the history of Milwaukie and its environs, which includes your neighborhood. These artifacts are in danger of being damaged if we can't protect the building with siding and windows that keep out the rain.

We have \$26,600 of donated labor and materials. Added to our cash donations of \$14,932 we find we still need grants of \$67,168 to fully fund the \$108,700 project.

Please describe the goal of your proposed project and the need that it fulfills. Include how the project directly benefits the neighborhood that the funding is being requested from.

The goal of our project is to replace the siding and windows of the Milwaukie Museum, which houses artifacts and documents from all neighborhoods in Milwaukie, including yours. This will also allow us to continue to offer historic home tours; walking tours that are coupled with on-line information on history, nature, and public art; public lectures at the Ledding Library; and entertainment for children in the backyard – all with free admission.

Who is involved? Please list all community partners that are connected to the project.

We have many partners involved in this project, including several NDAs. The list includes: Hold Fast Construction, Lakeside Lumber, Milwaukie Lumber, Powell Paint, Anderson Windows, Johnny Bravo, Island Station NDA, CMI (runs Farmer's Market), ChaChaCha!, and multiple Milwaukie Historical Society's individual and business members. We also have a Building & Maintenance committee that put in 479 hours in 2023 and over 430 hours thus far in 2024 towards maintaining, updating and improving the museum building, driveway, parking lot and landscaping.

Please describe how the grant money, if approved, would be used (Please be as specific as possible, including specific materials or services that the funding will be used for.).

The grant funds you provide will be segregated and only used to maintain the Milwaukee Museum building, starting with replacing the siding and windows.

While we may not be able to provide a final report at the end of your fiscal year (July 31, 2025) we can provide an update on our fund raising efforts.

Please provide any additional comments and information that you would like to share with the NDA about this proposal.

This is a long-term project and won't start until we have all of the required funds dedicated or in hand. We are seeking large grants to help obtain the full amount of funding required.

The "End Date" field below requires a date that is unknown at this time, so we are using 2025 as a placeholder.

Project Time Frame: Beginning Date 9/1/23 End Date 12/31/25

III. Proposal Criteria

Project meets at least one of the following applicability criteria. Check the appropriate boxes:

(1) Neighborhood Capacity Building Initiatives

Activities, services, and materials that create, diversify, and increase participation in the NDA and support and educate leadership toward the NDA's development and continued operation.

- **Allowable expenses:** Administrative expenses (Paper, writing instruments, printing, copying, etc.), equipment or services to hold in-person meetings with a virtual option (laptop computers, speakers, microphones, cameras, etc.), marketing and outreach costs (Mailers, fliers, posters, NDA maintained websites, etc.), food and refreshments for meetings to encourage participation, and facility use fees for meetings. Other expenses are allowed in this category, but NDAs should check-in with the City Manager's Office prior to making purchases or approving grants to other community groups.

(2) Neighborhood Cultural, Social and Recreational Initiatives

Activities, services and materials that bring people together, build community, and promote diversity, equity and inclusion within the neighborhood.

- **Examples of past projects:** Concerts in parks, movies in parks, neighborhood picnics, intersection paintings as approved by the city, little free libraries, litter cleanup volunteer events, and others.



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(4) Neighborhood Sustainability, Resilience, and Safety

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To the best of my knowledge, the proposed project complies with the **Milwaukie Neighborhood Enhancement Program Administrative Policy**.



To the best of my knowledge, the proposed project complies with all city, county and state codes.

Applicant's Signature: Milo Denham

Title (if any): Milwaukie Historical Society Treasurer

Date: 9/22/24

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Date final report provided to the NDA _____.

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I. Applicant Information

Project Name: Bing in the New Year

Organization/s (if any): Milwaukie Arts Committee

Project Contact Person: Samantha Swindler

Phone: (503) 812-8992 Email: samanthaswindler@gmail.com

Website Address (if any): binginthenewyear.com

Mailing Address: Milwaukie City Hall, 10501 SE Main Street

City/State/Zip Code: Milwaukie, OR 97222

Amount Being Requested (**Cannot exceed \$500**): \$ 250-500 Date: 10/12/24

II. Project Details (Please attach additional sheets if needed.)

Note: Please attach additional pages as necessary to fully describe the proposed project.

Name of NDA that funds are being requested from: Lewelling

Briefly describe the project. Please introduce the project here with a key point or two to make a connection with the NDA. This is your chance to provide the reviewer with your "elevator pitch."

Bing in the New Year is a free, outdoor, family-friendly New Year's Eve event in downtown Milwaukie that culminates with a 9 p.m. (East Coast midnight) "cherry drop" lowering, by crane, of a 7-foot, lighted Bing cherry, in celebration of Ah Bing, who first cultivated the cherry here in Milwaukie circa 1875.

Project Narrative: Please describe the project in detail.

Bing in the New Year runs from 6-9 p.m. Dec. 31 at the public lot known for hosting the Milwaukie Farmers Market. We plan to expand on last year's event with vendors and more kids activities. (Oregon Chinese Coalition will provide free lanterns for children and run a craft booth.) pFriem Brewers will run a beer garden. The pizza bus is returning, and we plan to have two more food options on site. We will have at least two bands, lions dancers, and are working on bringing in other Chinese cultural performances. We are reaching out to downtown businesses and encouraging people to eat, drink and shop at places that are open that evening to drive business to Milwaukie establishments and spread out the crowd. Lots more details are still in the works!

Please describe the goal of your proposed project and the need that it fulfills. Include how the project directly benefits the neighborhood that the funding is being requested from.

This is a uniquely-Milwaukie event that celebrates our agricultural history and the contributions of Milwaukie's early immigrants. The Bing cherry is known worldwide, and we are proud to educate Oregonians about its origins. It's a celebration of arts, history and culture that benefits residents of all of Milwaukie's neighborhoods.

Who is involved? Please list all community partners that are connected to the project.

We are currently reaching out to local businesses and NDAs and have firmed up involvement and sponsorships from the Oregon Chinese Coalition, Celebrate Milwaukie, the Oregon Sweet Cherry Commission, Mt. Hood Territory, Clackamas Water Environmental Services, Island Station NDA and Historic Milwaukie NDA.

Please describe how the grant money, if approved, would be used (Please be as specific as possible, including specific materials or services that the funding will be used for.).

We are trying to raise a total of \$8,000 to cover the rental of a crane (\$1,000), tents and heaters (\$2,000), a covered stage (\$3,000), lights (\$1,000) and to pay performers (\$1,000). In addition to seeking grants and business sponsors, we also launched a GoFundMe campaign. We are seeking NDA support at either the "Friends of Bing" \$250 level, or sponsorship level of \$500 (which would come with a booth at the event if interested).

Please provide any additional comments and information that you would like to share with the NDA about this proposal.

We are excited to work with members of the NDAs on this event and to make it a welcome addition to Milwaukie!

Project Time Frame: Beginning Date 12/31/24 End Date 12/31/24

III. Proposal Criteria

Project meets at least one of the following applicability criteria. Check the appropriate boxes:

(1) **Neighborhood Capacity Building Initiatives**

Activities, services, and materials that create, diversify, and increase participation in the NDA and support and educate leadership toward the NDA's development and continued operation.

- **Allowable expenses:** Administrative expenses (Paper, writing instruments, printing, copying, etc.), equipment or services to hold in-person meetings with a virtual option (laptop computers, speakers, microphones, cameras, etc.), marketing and outreach costs (Mailers, fliers, posters, NDA maintained websites, etc.), food and refreshments for meetings to encourage participation, and facility use fees for meetings. Other expenses are allowed in this category, but NDAs should check-in with the City Manager's Office prior to making purchases or approving grants to other community groups.

(2) **Neighborhood Cultural, Social and Recreational Initiatives**

Activities, services and materials that bring people together, build community, and promote diversity, equity and inclusion within the neighborhood.

- **Examples of past projects:** Concerts in parks, movies in parks, neighborhood picnics, intersection paintings as approved by the city, little free libraries, litter cleanup volunteer events, and others.



(3) Neighborhood Physical Improvements

Materials and services to be used toward minor physical improvements approved by the city (or other appropriate public entity) on publicly owned land.

- **Examples of past projects:** Neighborhood entrance/welcome signs, playground improvements, outdoor benches, community garden improvements, and similar projects.



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Activities, materials and services that support the neighborhood's ecological health and vitality and/or ability to prevent, withstand and recover from the harmful impacts of natural hazards.

- **Examples of past projects:** Cleanup and beautification events, tree planting events and projects, community garden improvements, seed sharing initiatives to encourage people to grow their own food, support of Milwaukie Community Emergency Response Team (CERT) events and activities, and others.



To the best of my knowledge, the proposed project complies with the **Milwaukie Neighborhood Enhancement Program Administrative Policy**.



To the best of my knowledge, the proposed project complies with all city, county and state codes.

Applicant's Signature: Samantha Swindler

Title (if any): Arts Committee member

Date: 11/3/24

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5. The NDA contacts the applicant to let them know what the result of the discussion and vote was. At that time arrangements can be made for the NDA to get the funding to the applicant if the grant request was approved.
 - Should the grant request be approved, **please keep in mind that NDAs cannot provide payment to individuals by check or other payment methods. Direct payment must be provided to the sponsoring non-profit or community organization. When there isn't a non-profit or community organization involved, the applicant must identify a vendor that the NDA can provide direct payment to.** For example, a request to support an event could have an NDA support the event by helping to pay for a good or service that is needed such as portable toilets, entertainment, rental of tents, etc. Direct payment, either by check or other payment methods, would then be provided directly to the vendor providing the good or service.
6. Non-profits and community groups receiving funding are asked to help cross promote the NDA providing the funding and encourage participation in the NDA. This includes adding NDA logos to promotional material, statements where possible explaining that the NDA helped to fund the project, and other opportunities as they are identified.
7. **All applicants that receive funding must provide a final report to the NDA** that granted the funding using the **Reporting Form available at www.milwaukieoregon.gov/MNEP**. The report includes an overall description of how it benefitted the neighborhood, an itemized list of how the funding was spent, and additional materials that illustrate how it benefitted the neighborhood including photos.
 - **NOTE: Grant recipients are not eligible for future grants until they have closed the loop with the NDA and provided the attached final report to the NDA.**

For NDA Use Only

NDA that has approved this proposal shall have the chair or their designee sign and date below.

- Ardenwald-Johnson Creek _____ Date _____
- Hector Campbell _____ Date _____
- Historic Milwaukie _____ Date _____
- Island Station _____ Date _____
- Lake Road _____ Date _____
- Lewelling _____ Date _____
- Linwood _____ Date _____

As mentioned in Next Steps (#7), the applicant is required to complete the reporting form at the conclusion of the project and submit it to the NDA/s that provided the funding. Please use this form to record when the report was received with any additional notes for future applications that might be received from the applicant.

Date final report provided to the NDA _____.

Additional notes:

Bing in the New Year

DATE: 12.31.2024 • 6-9:30 PM
LOCATION: MILWAUKIE, OR
ANTICIPATED ATTENDANCE: 3,000

Bing in the New Year is a free, family-friendly event to celebrate the New Year on Dec. 31, 2024 with the lowering of a 7-foot lighted Bing cherry in downtown Milwaukie. But, it's not just a party—it's a celebration of arts, history and culture.

The event will include lion dancers, vendors, kids' activities, live music and performances, culminating with the lowering by crane of the giant Bing cherry at a family-friendly "drop" time of 9 p.m. About 2,000 community members attended the inaugural event last year, and it received substantial media coverage online, in print and on television.



CONNECT TO THE MILWAUKIE COMMUNITY



Bing in the New Year is a great way for organizations to connect with the community in a meaningful way. The event brings together neighbors, friends and families for a one-of-a-kind holiday event in the heart of downtown Milwaukie. There is no other large-scale, free, family-centric New Year's Eve celebration in the Portland metropolitan area. It celebrates a cherished, fun-filled winter holiday, as well as a unique piece of history. The Bing cherry is the most popular cherry in the United States. It was cultivated in Milwaukie in 1875 by Ah Bing, a Chinese immigrant, who worked as an orchard foreman. Bing in the New Year celebrates this accomplishment and honors the legacy Bing holds in Milwaukie's story.

EFFECTIVE COMMUNITY OUTREACH

The Milwaukie Arts Committee and City of Milwaukie have the ability to reach many community members through their online and printed communication channels. Here are some key numbers:

- **The Milwaukie Pilot** (city newsletter) mailed to approximately 18,000 addresses within city limits
- **Facebook:** Milwaukie Arts Committee - 2,030 followers, City of Milwaukie - 6,100 followers (as of 04.16.2024)
- **Twitter (X):** City of Milwaukie - 2,115 followers (as of 04.16.2024)
- **Instagram:** Milwaukie Arts Committee - 1,444 followers, City of Milwaukie - 2,304 followers (as of 04.16.2024)

The Milwaukie Arts Committee has seen success through a number of its outreach efforts, and plans to include several types of collateral to encourage attendance for Bing in the New Year:

- 11 x 17 in. posters distributed to area businesses
- Email notifications to all official Milwaukie neighborhoods
- Email notifications to Milwaukie businesses
- Print and online advertising in multiple outlets leading up to the event

SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$5,000

- Exclusive "Presented By" name in the event title
- Exclusive sponsor within the industry type
- Logo on all promotional advertising and collateral
- Logo on 2024 T-shirts
- Logo on all event signage
- Premier activity area location for maximum visibility
- Organization name and logo featured in all collateral materials
- Organizational banners displayed onsite throughout event
- Newsletter article features
- Features in social media marketing

MAJOR SPONSORS

\$2,000-4,500

- Logo on all promotional advertising and collateral
- Logo on 2024 T-shirts
- Logo on on-route signage
- Premier activity area locations for maximum visibility
- Newsletter article features
- Features in social media marketing
- No category exclusivity

SUPPORTING SPONSORS

\$500-1,500

- Logo in all promotional advertising and collateral
- Logo on 2024 T-shirts
- Logo on extensive on-route signage
- 10 ft. x 10 ft. space at an activity area
- Mentions in social media marketing
- No category exclusivity

'FRIENDS OF BING'

\$250

- Listing (no logo) in all promotional advertising and collateral
- Listing (no logo) on website
- Mentions in social media marketing
- No category exclusivity

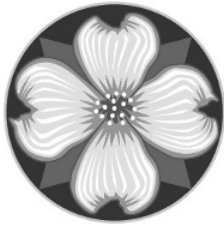
For more information about Bing in the New Year, please visit www.binginthenewyear.com.



CONTACT

Jordan Imlah
503.786.7503
imlahj@milwaukieoregon.gov





**PUBLIC SAFETY ADVISORY
COMMITTEE (PSAC)**
10501 SE Main St
Milwaukie OR 97222
503-786-7606
engineering@milwaukieoregon.gov

SPOT Program Proposal NDA Sponsorship

PROGRAM DESCRIPTION:

Small public safety project proposals (for example, Speed humps, pedestrian crosswalk signage, bump outs and re-painting crosswalks). The expected cost of any project submitted on the Spot program should be approximately \$25,000 or less.

INSTRUCTIONS:

Milwaukie citizens can submit proposals for public safety related improvements by completing the Spot Program Proposal - PSAC Evaluation Form, and submitting it to the Milwaukie Engineering Department or their local NDA Representative on the Public Safety Advisory Committee (PSAC). Copies of the Spot Program Proposal - PSAC Evaluation Form are available on the City's website (at <https://www.milwaukieoregon.gov/engineering/safe/spot>).

Engineering and NDA representatives will review proposals at the next PSAC meeting, and provide a prioritized list to the City's engineering staff. For proposals included on a prioritized list, an NDA representative will complete and submit this form to Engineering staff. This form is required before any Engineering evaluation begins.

The Engineering staff evaluates each proposal and gets input from other departments (eg, Public Works and the Milwaukie Police Department) as warranted. If there are no concerns, the project will be scheduled for implementation. If there are concerns about the proposal, it will send it back to PSAC for further evaluation. The proposer of the project will be notified of the decision either by their NDA's PSAC representative or via email from a city Engineer.

Please complete each section as completely as possible. If you have questions about specific sections, or are unsure about how to answer specific question, please send an email to:

Jeffrey Tolentino
Assistant City Engineer
TolentinoJ@MilwaukieOregon.gov

CONTACT INFORMATION:

First Name:	Last Name:
Mailing address:	Zip:
Phone(s):	Email:

SPONSORING NEIGHBORHOOD DISTRICT ASSOCIATION (NDA)

NDA name:
NDA contact name:
NDA contact phone:
NDA contact email:
NDA approval date:

LOCATION (NEAREST ADDRESS OR INTERSECTION):

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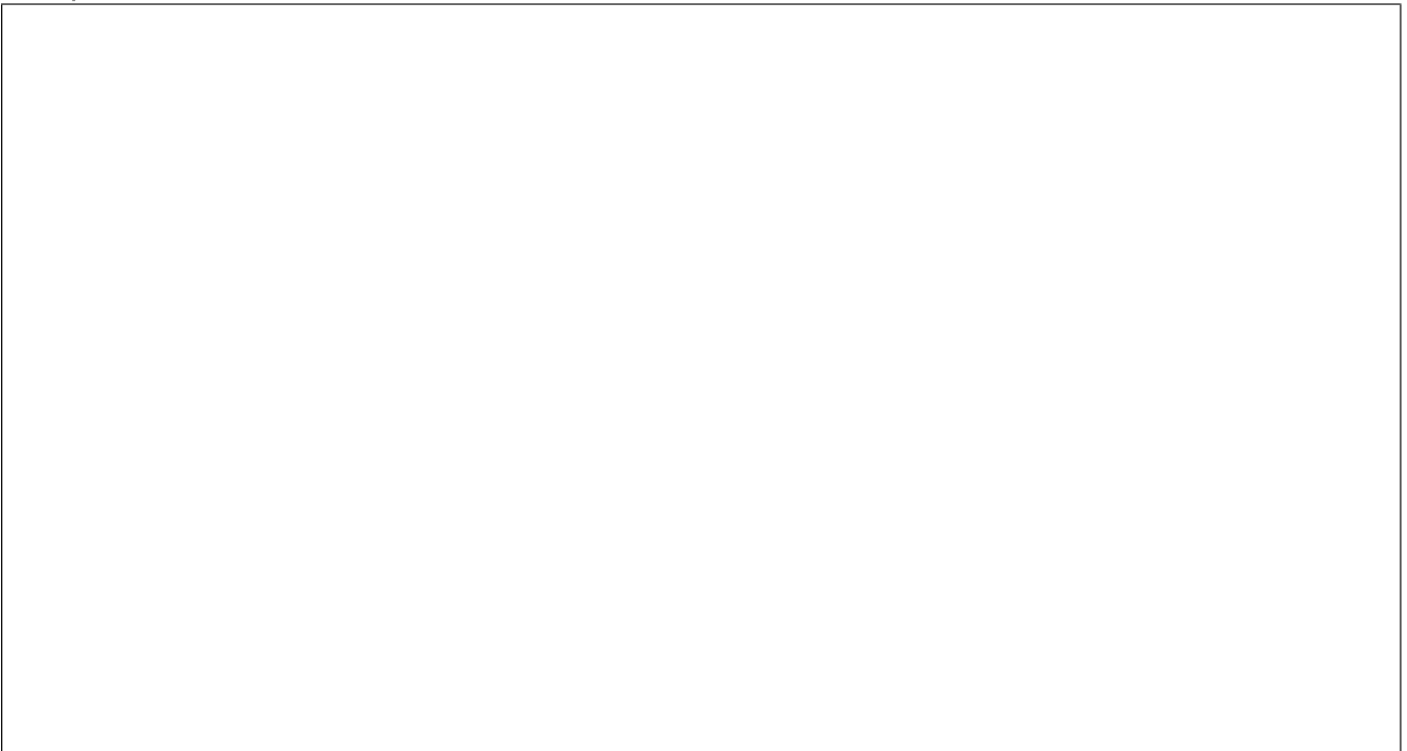
BRIEF DESCRIPTION OF THE PROBLEM:

--

PROPOSED SOLUTION:



MAP/SKETCH:



QUESTIONS

<p>Will the proposal require acquisition of new public right-of-way? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If the proposal includes the possible use of any private property, it may require acquisition of that portion of the property for new public right-of-way. To determine if the proposal might be on private property, a map of private property in Milwaukie can be found at the link below:</p> <p>Property and Utility Map</p> <p>If yes, provide a location and estimated square footage. _____ (square footage should be estimated as accurately as possible)</p>	
<p>Will the proposal trigger any Traffic Regulations? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Some improvements may alter how traffic is enforced, such as changes to speed limits or installation of flashing beacons. Some signage, such as stop signs; or pavement markings, such as crosswalks, may also affect how traffic is enforced. These types of improvements require a formal process to establish the change called a Traffic Regulation (see MMC 10.08.020).</p>	
<p>Will the proposal trigger a Milwaukie or DEQ erosion control permit? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <ul style="list-style-type: none">• If the proposal will disturb more than 500 square feet, a City of Milwaukie Erosion Control Permit.• If the proposal will disturb between 1 and 5 acres of, the project would be covered under the City's 1200-CN permit (requires City of Milwaukie Erosion Control Application).• If the proposal will disturb more than 5 acres, the proposal will require a 1200-C permit from DEQ. <p>More information about Erosion Control can be found at the link below:</p> <p>https://www.milwaukieoregon.gov/publicworks/erosion-prevention-and-control</p>	
<p>Will the proposal trigger a public tree permit (also known as right-of-way tree permit)? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Public tree permits are required for the removal, or extensive pruning, of all trees greater than 2" (breast height diameter) that are located in public right-of-way.</p> <p>Replanting is typically required as a condition of permit approval.</p> <p>More information about Public Tree Permits can be found here:</p> <p>https://www.milwaukieoregon.gov/sustainability/tree-permitting</p>	

QUESTIONS (Continued):

Does the proposal involve engineering analysis or engineering design?

Yes No

If yes, please describe. _____

Typical examples for engineering analysis include: Traffic studies, speed studies, stormwater modeling, geotechnical study, etc.

Typical examples of engineering design include: Utility piping, changes to intersection configuration, Rectangular Reflective Flashing Beacons, etc.

Will the proposal require any long-term maintenance?

Yes No

If yes, please describe. _____

Examples of long-term maintenance include: Managing vegetation (tree trimming, weeding, watering, etc), sediment removal (drywells, rain gardens), battery replacements, etc.

Will the proposal alter or modify any private property?

Yes No

If yes, please describe. _____

Property address: _____

Owner last name: _____

Owner first name: _____

Owner phone: _____

Owner email: _____

Has the property owner been contacted?

Yes No

A map of private property in Milwaukie can be found at the link below:

[Property and Utility Map](#)

Are there any other impacts that may affect any property owners in the immediate vicinity of the proposed improvements (Noise, visual etc.)?

Yes No

If yes, please describe. _____

Property address: _____

Owner last name: _____

Owner first name: _____

Owner phone: _____

Owner email: _____

Has the property owner been contacted?

Yes No

If multiple properties might be affected, please provide the above in a separate list.

A map of private property in Milwaukie can be found at the link below:

[Property and Utility Map](#)

Has the site visit with resident, NDA and city staff been held?

Yes No

If yes, when and who attended? _____

Proposed cost:

Requested SPOT funding:

Desired Schedule:

OFFICE PROCESSING:

Received by:

Date:

Considered by PSAC on:

Response:

Comments: