


# Milwaukie Urban Renewal Advisory Committee Meeting 2

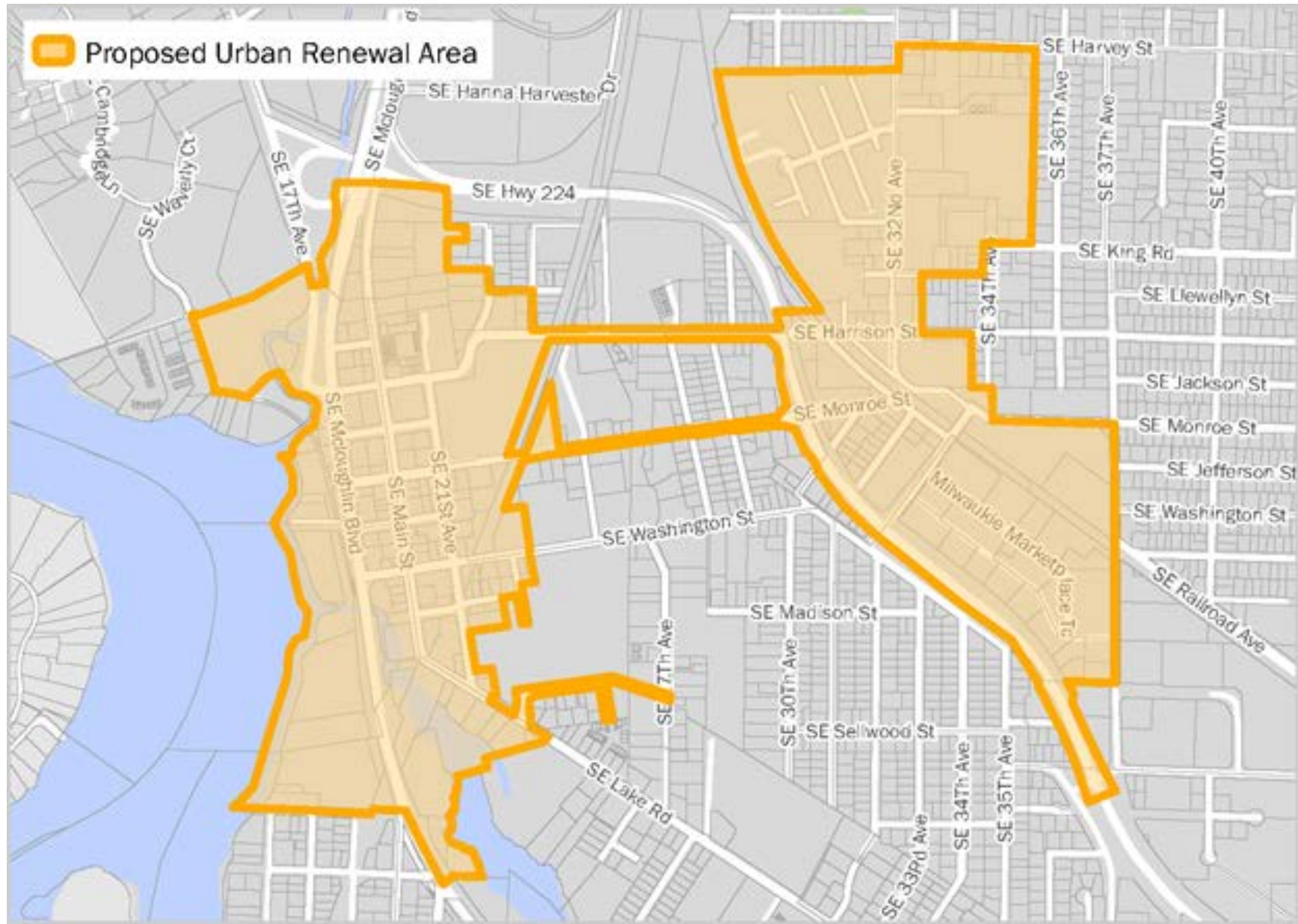


**ECON**orthwest  
ECONOMICS • FINANCE • PLANNING

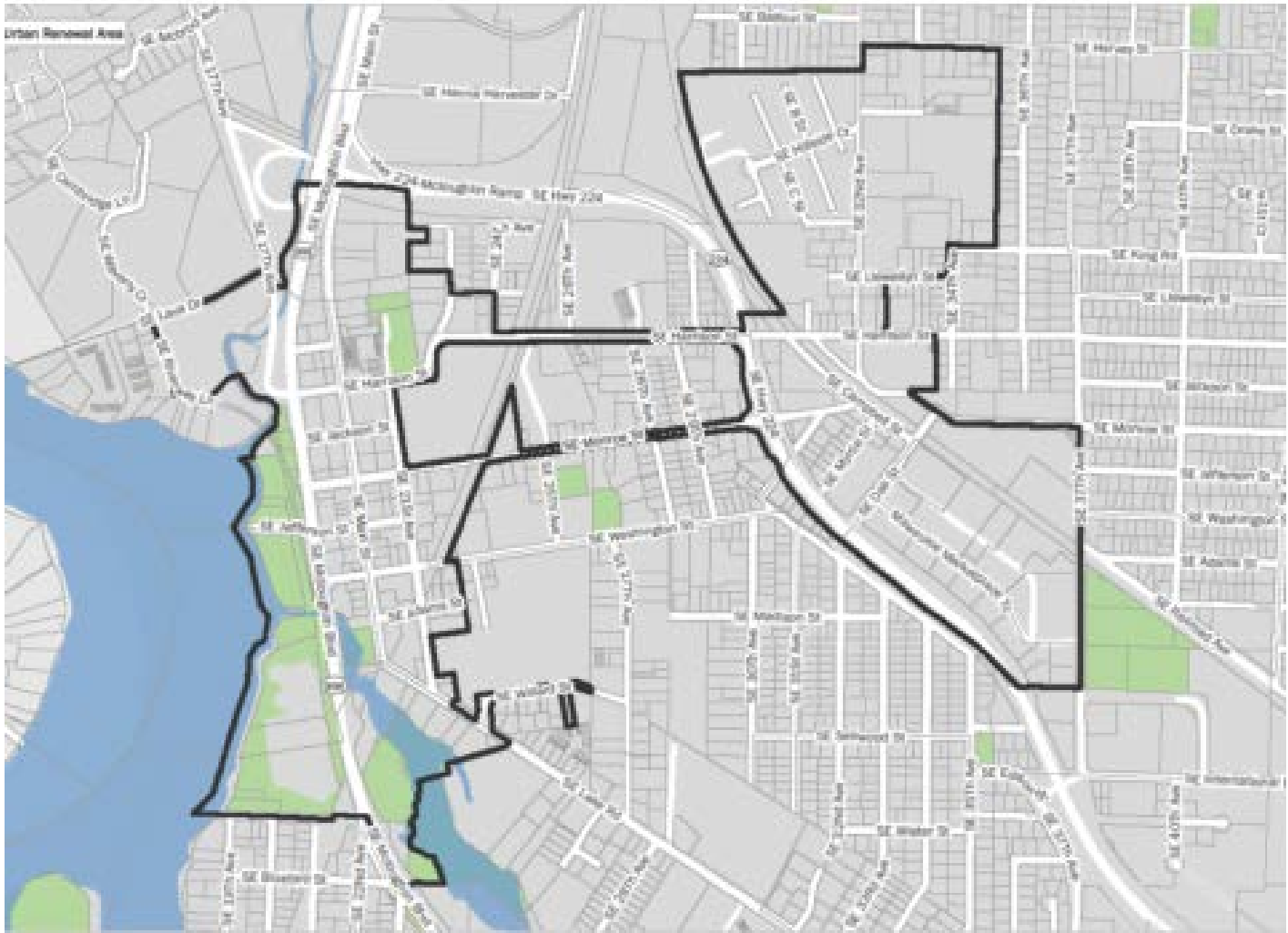
# Advisory Committee Meetings

Meeting	Date	Agenda
Advisory Committee 1	17-Feb	Urban Renewal 101/ CC direction/boundary
Advisory Committee 2	30-Mar	Goals and Objectives and Projects
Advisory Committee 3	20-Apr	Finance, timing, project prioritization
Advisory Committee 4	18-May	Review draft UR Plan and Report
Advisory Committee 5	31-May	if necessary

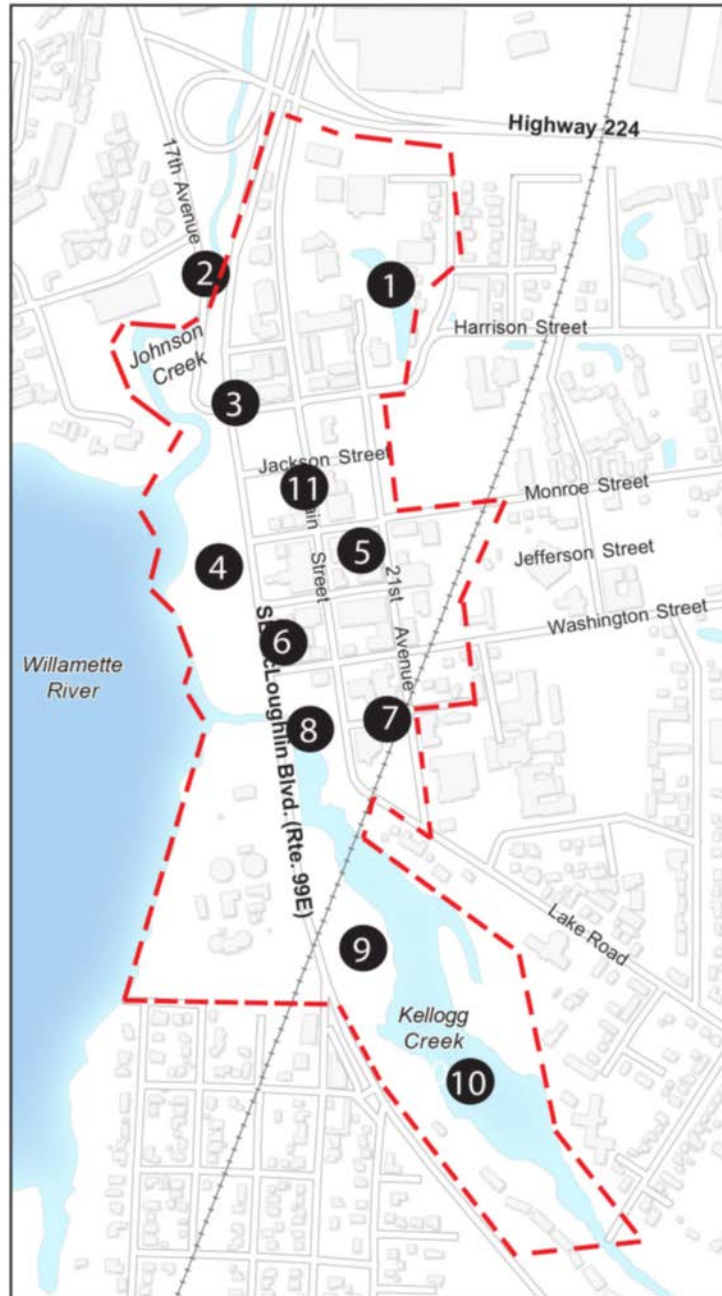
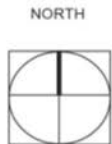
 Proposed Urban Renewal Area

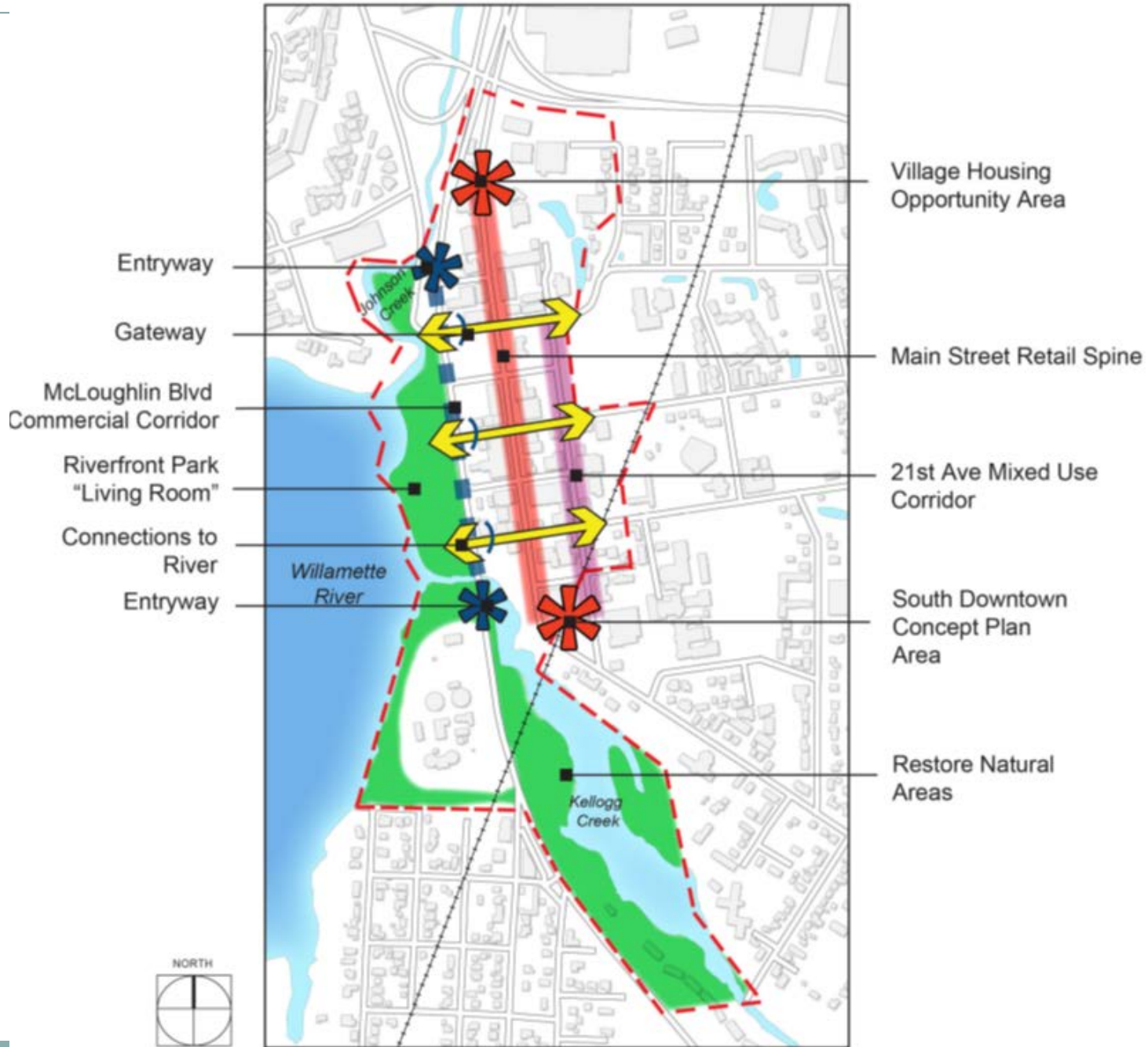


# Initial Boundary

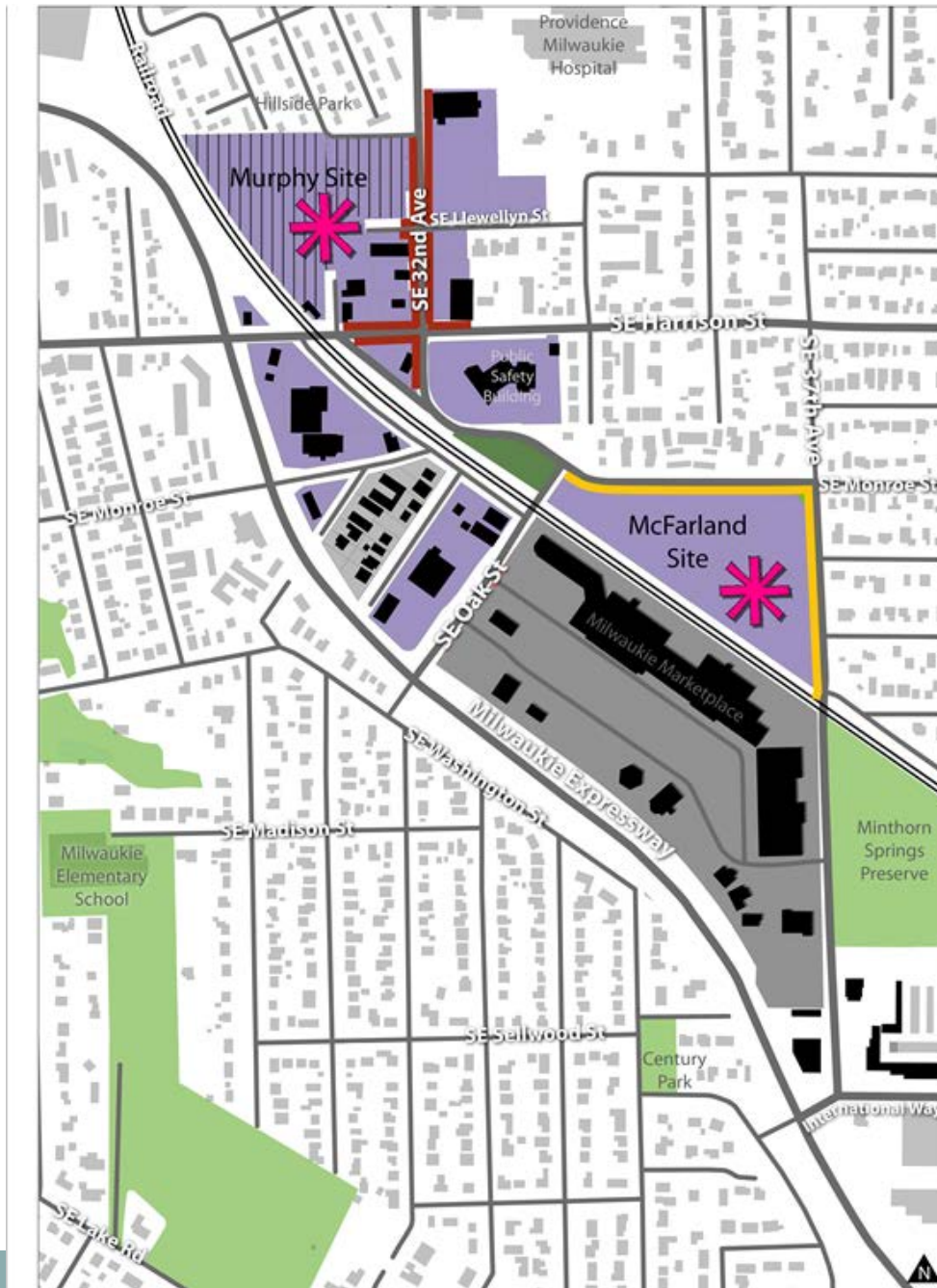


- 1 Scott Park Improvements
- 2 17th Avenue Bicycle and Pedestrian Connection
- 3 Gateway and Entryway Improvements
- 4 Riverfront Park Phases 3 and 4
- 5 Streetscape Improvements (multiple locations)
- 6 McLoughlin Blvd Improvements and McLoughlin Bridge
- 7 South Downtown Plaza and Adams Street Connector
- 8 Dogwood Park Improvements
- 9 Kronberg Park Improvements
- 10 Dam Removal and Restoration of Kellogg Creek
- 11 Wayfinding Signage and Heritage Plaques (multiple locations)





# Central Milwaukie



## DRAFT GOALS AND OBJECTIVES

The goals and objectives tie to the projects. They are interactive. If we add projects, we will also add goals and objectives, or if we delete projects we will check to see if goals and objectives also need to be revised.



# GOALS AND OBJECTIVES



**Goal 1: PUBLIC INVOLVEMENT**

**Goal 2: ECONOMIC DEVELOPMENT  
DEVELOPMENT**

**Goal 3: INFRASTRUCTURE/PUBLIC  
SPACES/TRANSPORTATION**

**Goal 4: SENSE OF PLACE**

**Goal 5: FISCAL STEWARDSHIP**





# Development/Economic Development



## **Development/Economic Development**

Develop Public Private Partnership Tools

Façade/Storefront Improvements

Tenant Improvements

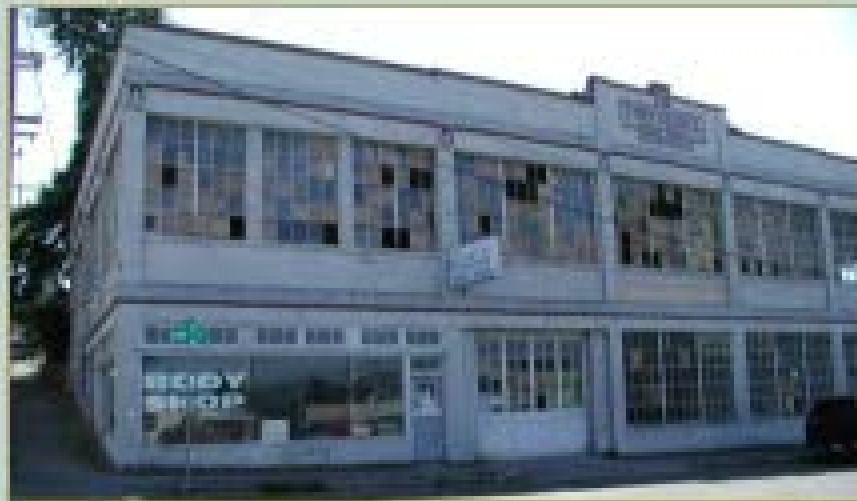
Pre-development Assistance

Small Business Development Fund

Developer Assistance

Site Planning

# Astoria: Fort George Brewery and Pub



Historic building re-constructed in 1923, remodeled over 80 years later in 2006  
Urban Renewal provided:

- Low interest loan for \$120,039 with an 8-year maturity date
- Storefront Improvement Grant of \$30,000

Leverage:

- SBA Loan
- State of Oregon (forgivable loan)



# Central Milwaukie



## *Central Milwaukie transportaton*

Transportation Projects in CMLUTP

Access to underdeveloped sites

Murphy Site - Extend Llewellyn St

Create conections from Meek Street to C St

Create more bike/ped connections

Oak Street, Myrtle and Penzance St and Milwaukie Marketplace

Marked ped crosswalk at west leg of intersection at Harrison and Monroe

Improve External connections to Central Milwaukie

Key Intersections for Multimodal access - Hwy 224 Oak/Harrison, Monroe and Oak

Transit Connections

## *Central Milwaukie Public Spaces*

Create new public open space

# Infrastructure: Public Spaces/Transportation



## **Infrastructure: Public Spaces/Transportation**

### *Downtown Transportation*

Upgrade McLoughlin north of Harrison and construct McLoughlin Bridge

Structured parking

McLoughlin Intersection Upgrades

### *Downtown Public Spaces*

South Plaza

Riverfront Park Phases 3/4

Dogwood Park

Scott Park

Kronberg Park Ped connectons







# Sense of Place



## **Sense of Place**

Gateway/Entryway improvements along McLoughlin

Streetscape Improvements/ Public Area Requirements

Wayfinding Signage and Heritage Plaques

Parking Management (also a transportation project)

Public Private Partnerships to promote high quality design (also development)

Riverfront Park

Other park improvements



TAFT

HISTORIC DISTRICT

HISTORIC  
TAFT  
DISTRICT

HISTORIC  
TAFT  
DISTRICT





# Empire Meat Market

In 1899, Henry Schwarz and his step brother Frank Greulich constructed a very ornate building for their business, the Empire Meat Market, which had previously been located in a wood frame building on Court Avenue.

Ownership passed to another brother, Charles Greulich, in 1916 when the Schwarz and Greulich partnership was dissolved and their various holdings dispersed. About 1921, Greulich added the second story to the building and removed the Italianate ornamentation of the original building in deference to the new style. Max Gorkle purchased both this and the Hendricks buildings in 1944 and opened the New York Store, ironically a western clothing business.

Besides their meat market, Schwarz and Greulich invested in many properties in Pendleton, particularly in the area of the historic district, and also built the Empire Block building located in this block facing Emigrant Avenue.

The basements were inter-connected allowing convenient access to accommodate the less than praiseworthy business activities associated with the Pendleton Underground.



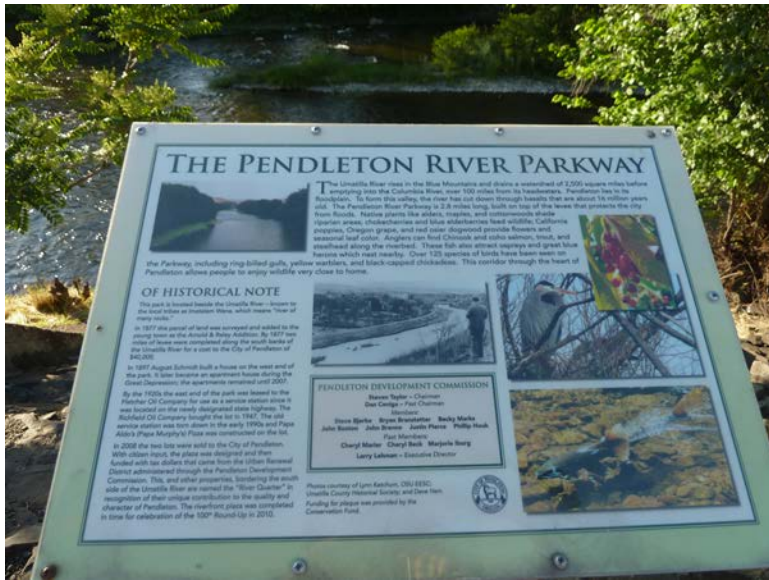
Photo courtesy of Umatilla County Historical Society

South Main Street  
Commercial Historic District



This plaque prepared with assistance from  
Pendleton Foundation Trust





# 2010 HOOD RIVER DOWNTOWN WALKING DIRECTORY

Special Thanks to the City of Hood River, Clatsop Regional Agency and the Sponsor

Hood River Hotel  
Corvatore Cuisine

Hood River County Chamber of Commerce

**Things to Do**

**ACTIVITIES & ENTERTAINMENT**

POBY Hood River County History Museum  
01 Hood River Center - 1118 Cascade  
02 Hood River Club - 1150 Cascade  
03 Hood River Club - 1150 Cascade  
04 Hood River Club - 1150 Cascade  
05 Hood River Club - 1150 Cascade

**ART GALLERIES**

06 Hood River Center - 1118 Cascade  
07 Hood River Center - 1118 Cascade  
08 Hood River Center - 1118 Cascade  
09 Hood River Center - 1118 Cascade  
10 Hood River Center - 1118 Cascade

**WINE TASTING**

11 Hood River Center - 1118 Cascade  
12 Hood River Center - 1118 Cascade  
13 Hood River Center - 1118 Cascade  
14 Hood River Center - 1118 Cascade  
15 Hood River Center - 1118 Cascade

**Where to Eat**

**BREWERIES & PUBS**

16 Hood River Center - 1118 Cascade  
17 Hood River Center - 1118 Cascade  
18 Hood River Center - 1118 Cascade  
19 Hood River Center - 1118 Cascade  
20 Hood River Center - 1118 Cascade

**Where to Stay**

21 Hood River Center - 1118 Cascade  
22 Hood River Center - 1118 Cascade  
23 Hood River Center - 1118 Cascade  
24 Hood River Center - 1118 Cascade  
25 Hood River Center - 1118 Cascade

**Community Services**

**RANGE / ATMS**

26 Hood River Center - 1118 Cascade  
27 Hood River Center - 1118 Cascade  
28 Hood River Center - 1118 Cascade  
29 Hood River Center - 1118 Cascade  
30 Hood River Center - 1118 Cascade

**COMMUNITY SERVICES**

31 Hood River Center - 1118 Cascade  
32 Hood River Center - 1118 Cascade  
33 Hood River Center - 1118 Cascade  
34 Hood River Center - 1118 Cascade  
35 Hood River Center - 1118 Cascade

**Shopping**

**CLOTHING & ACCESSORIES**

36 Hood River Center - 1118 Cascade  
37 Hood River Center - 1118 Cascade  
38 Hood River Center - 1118 Cascade  
39 Hood River Center - 1118 Cascade  
40 Hood River Center - 1118 Cascade

**SPORT RETAILERS**

41 Hood River Center - 1118 Cascade  
42 Hood River Center - 1118 Cascade  
43 Hood River Center - 1118 Cascade  
44 Hood River Center - 1118 Cascade  
45 Hood River Center - 1118 Cascade

**Health and Beauty**

**BEAUTY SERVICES**

46 Hood River Center - 1118 Cascade  
47 Hood River Center - 1118 Cascade  
48 Hood River Center - 1118 Cascade  
49 Hood River Center - 1118 Cascade  
50 Hood River Center - 1118 Cascade

**HEALTH SERVICES**

51 Hood River Center - 1118 Cascade  
52 Hood River Center - 1118 Cascade  
53 Hood River Center - 1118 Cascade  
54 Hood River Center - 1118 Cascade  
55 Hood River Center - 1118 Cascade

**PROFESSIONAL SERVICES**

56 Hood River Center - 1118 Cascade  
57 Hood River Center - 1118 Cascade  
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59 Hood River Center - 1118 Cascade  
60 Hood River Center - 1118 Cascade

**REAL ESTATE**

61 Hood River Center - 1118 Cascade  
62 Hood River Center - 1118 Cascade  
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64 Hood River Center - 1118 Cascade  
65 Hood River Center - 1118 Cascade

**FINANCIAL / LEGAL**

66 Hood River Center - 1118 Cascade  
67 Hood River Center - 1118 Cascade  
68 Hood River Center - 1118 Cascade  
69 Hood River Center - 1118 Cascade  
70 Hood River Center - 1118 Cascade



# Next Events



**Advisory Committee Meeting April 20 - Financing/Timing**

## **Community Events**

**Milwaukie Earth Day**

**April 23**

**Farmers' Market**

**May 22, June 26**

**First Friday**

**May 6, June 3**

**Plus one other - either First Friday or Farmers' Market**

